

REP HEADLINE# 6259629 TRF# 324946
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** WFTV-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # 6556 SALESMAN #
AGY # 1286 AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
ALEXANDRIA, VA 22310
SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6259629 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON SENATE EST#536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG1/12 AUG12/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP10/12 16.19

REP: TO LENA
FR JULIE
OK'D M5
TTLS \$50120
PLS CFM THX 9/10

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 536

| | | | | | | | | | | | | |
|---|---|--|-------------|----|--|----------|-----|-----|---|--|-----|---|
| 31 | S | | 1135P-1205A | 30 | | \$175.00 | 8/4 | 8/4 | 0 | | SAT | 0 |
| PROGRAM : HOT TOPICS | | | | | | | | | | | | |
| ORD COM1: WE CAN OFFER HOT TOPICS | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR AUG2 ON LINE-4 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 32 | S | | 1135P-1200M | 30 | | \$175.00 | 8/4 | 8/4 | 0 | | SAT | 0 |
| PROGRAM : HOT TOPICS | | | | | | | | | | | | |
| ORD COM1: WE CAN OFFER HOT TOPICS *****URGENT MG IS SKED TO RUN | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR AUG3 ON LINE-30 FOR 1 SPOT/WK | | | | | | | | | | | | |

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CHANGES ** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

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|---|---|--|-------------|----|--|----------|-----|-----|---|--|-----|---|
| 34 | A | | 1135P-1200M | 30 | | \$130.00 | 8/4 | 8/4 | 1 | | SAT | 1 |
| PROGRAM : HOT TOPICS | | | | | | | | | | | | |
| ORD COM1 : DUE TO LUR RECON | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR AUG4 ON LINE-31 FOR 1 SPOT/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR AUG4 ON LINE-32 FOR 1 SPOT/WK | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|---|------|--------|-------------------------|----|--|----------|------|-----|-----|----------|-------------|---|
| 35 | A | | 1135P-1200M | 30 | | \$130.00 | 8/4 | 8/4 | 1 | | SAT | 1 |
| PROGRAM : HOT TOPICS | | | | | | | | | | | | |
| ORD COM1 : DUE TO LUR RECON | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 34-35 | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M5 | OK'D | BUY#31 | MISSED: SAT/1135P-1205A | | | | AUG4 | | 30S | \$175.00 | (SEP10/12) | |
| | | BUY#32 | SAT/1135P-1200M | | | | AUG4 | | 30S | \$175.00 | | |
| | | | OFFER: SAT/1135P-1200M | | | | AUG4 | | 30S | \$130.00 | PLS ADVISE. | |
| | | | & SAT/1135P-1200M | | | | AUG4 | | 30S | \$130.00 | | |
| CMT: DUE TO LUR RECON | | | | | | | | | | | | |

AUG/12 50120.00 CONTRACT TOTAL 50120.00
TOTAL SPOTS 42

MARKET TOTALS \$135,743 WFTV 37% WKMG 7% WESH 47% WOFL 7% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE